

Bay Area Sports Organizing Committee

Newsletter
Winter 2005



Happy new year,

from all of us at BASOC! 2004 has been a year of refocussing for our organization. We have played instrumental roles in bringing major sports events like the 2006 FINA World Masters Championships and the 2009 National Senior Games to the Bay Area. We supported various Olympic trials in the region and have been involved in fundraising campaigns that benefit Northern California youth athletes as well as aspiring Olympians. We launched two communication vehicles, a revamped website and this newsletter. And last but not least we co-hosted the Northern California *Welcome Home Olympians Dinner* at San Francisco's Ritz-Carlton Hotel on November 3.



As busy as the past year might have been for BASOC, we are excited about the surprises 2005 might bring. In July the International Olympic Committee will select the host city for the 2012 Summer Games. While we wish our former rival New York City good luck in the pursuit of its Olympic dream, we will be weighing our options in case the IOC chooses one of NYC's European competitors. Already Los Angeles is making noises about hosting the Olympics again. Other U.S. communities such as San Diego are considering a bid for 2016 if NYC loses in July. There may be a new Olympic challenge on the horizon for the Bay Area. We'll keep our eyes and ears open. But we need your help. We have just begun our 2005 membership drive and want to encourage all our current members to renew their commitment to BASOC. Thank you for your continuing support.

Kindly,



Anne Cribbs
President and Chair

Welcome Home Olympians Dinner

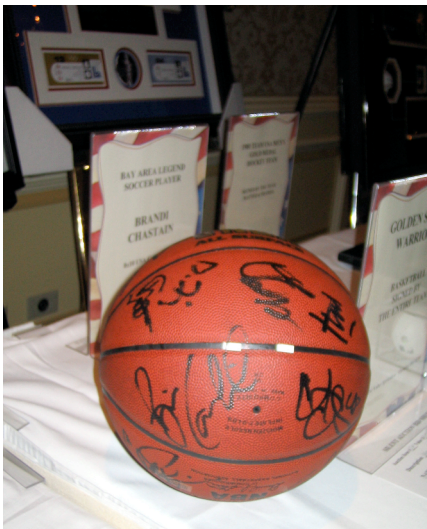
San Francisco's hotel strike made a last minute change of venue necessary. Instead of gathering at the Fairmont, more than 450 guests spent a joyful evening at the Ritz-Carlton's Grand Ballroom celebrating the Bay Area athletes and coaches who participated in the Salt Lake City and Athens Olympic and Paralympic Games. BASOC, the Northern California Olympians and the Bay Area Council hosted the event, NBC 11's Raj Mathai emceed and some of the region's finest business leaders came out to show their appreciation of our athletic community.



The San Jose Sports Authority's Dean Munro (left) chatting with *San Francisco Chronicle* Olympic writer John Crumpacker.



Paralympic basketballer Lawrence "Trooper" Johnson.



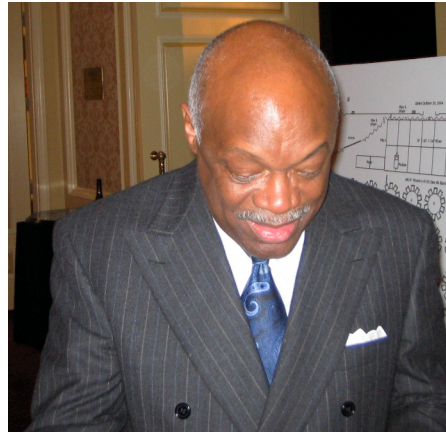
The Golden State Warriors donated a team autographed basketball for the silent auction.



Roughly 100 Olympic and Paralympic Athletes were honored at the Ritz-Carlton.



Lauren McFall, captain of the U.S. synchronized swimming team, and NBC 11's Raj Mathai.



Among the guests: Former San Francisco mayor Willie Brown.



Event organizer Helen Mendel, BASOC Chair Anne Cribbs and Bill Toomey, winner of the 1968 Olympic decathlon.



Alpine ski legend Jonny Moseley with long jumpers Jackie Edwards (Bahamas) and Grace Upshaw.

Support for athletic programs at San Francisco schools

BASOC remains active in supporting local youth and amateur sports programs throughout the Bay Area. One such effort is underway in San Francisco, where Craig Issod, a BASOC Board member, is coordinating an ambitious fundraising campaign for interscholastic athletics in the San Francisco Unified School District (SFUSD).

BASOC has been instrumental in this effort thus far. BASOC Chair Anne Warner Cribbs served as a valuable “behind-the-scenes” advisor, introducing key individuals and business leaders to the campaign. “Anne and other BASOC leaders truly care about giving young people in San Francisco the opportunities they deserve,” said Issod.



The track team at San Francisco's Burton High School can enjoy renovated athletic facilities.

“I am proud to have my colleagues at BASOC joining me in this worthy endeavor. Thanks to Anne’s advocacy, we recently received a \$50,000 grant from Nike.”

In the last six months, the campaign has raised \$765,000 toward a \$1.2 million renovation of athletic facilities at Burton High School. The three main elements of this project are:

- The installation of an all-weather, state-of-the-art artificial turf field at Burton High School.
- The resurfacing and rehabilitation of a 400m track surrounding the Burton field.
- The regrading and renovation of a softball field at Burton High School.

Burton High is a school with great need, as the above facilities are in complete disrepair. The school is located in the southeast section of San Francisco, surrounded by neighborhoods that lack the prosperity afforded to other areas of the City while being plagued by violence, gangs and crime. The new facilities will add vitality to the community, as they will be available for public use.

The Burton project represents an exciting opportunity for the community to step up and support youth athletics. With 11 high schools and 20 middle schools, there remain many more uniforms to buy, more fields to renovate, and more young people to be reached. In other words, the work is just beginning!

For more information about helping the San Francisco School Sports Campaign, call Craig Issod at 415-661-9490, or email craig@heliumventures.com.

Table tennis official's visit to the Bay Area



Mikael Andersson, Manager of the ITTF Global Junior Program (left), during his visit to the Bay Area with Palo Alto Vice-Mayor Jim Burch, BASOC Chair Anne Cribbs, LOC Chair Dennis Davis, and Chris Neier, City of Palo Alto Recreation Department.

Stanford University's bid to host the 2007 World Junior Table Tennis Championships is making good progress. In mid-November, Mikael Andersson, World Junior Program Director of the International Table Tennis Federation (ITTF), visited the Bay Area for a site inspection and to meet with key BASOC members who are facilitating the bid process.

After two days of briefings and discussions Andersson returned to ITTF headquarters in Ottawa, Canada where he expects to receive the bid book by February 2005. U.S. Junior National Team Coach Dennis Davis, who chairs the Local Organizing Committee, is confident that the Bay Area will welcome the world's finest junior players in December 2007. "Vancouver has indicated some interest in hosting this event," Davis reports. "But the renovated Maples Pavilion at Stanford along with the

strong support from Athletic Director Ted Leland, from BASOC and the local table tennis community should convince the ITTF that the Bay Area is a natural fit for this event which enjoys huge popularity across East Asia."

Website Relaunch

BASOC's revamped website is now online. The site www.basoc.org was made possible by East Bay web design company Birdsall Interactive, a BASOC corporate partner, and serves as an information source about athletic events and news in the Bay Area. It also offers a link to BASOC's previous website featuring the entire 2012 Olympic Bid content. Says BASOC chair Anne Cribbs: "We still get calls from journalists or students who are researching various aspects of our bid. It's good to have all this information available for them online. The Bay Area is the best place for sports and athletes, and nothing documents this as clearly as our Olympic Bid and youth programs like "Training for 2012" which we developed during the bid campaign."

MARK YOUR CALENDARS

BASOC's annual Golf Tournament is scheduled for September 12, 2005 at the CordeValle Golf Course, San Martin (between San Jose and Monterey).
For details please contact: (650) 856-3200.

The 2009 Senior Games will be held in the Bay Area

The San Francisco Bay Area will host the 2009 Summer National Senior Games - The Senior Olympics, one of the largest recurring multi-sports events in the United States and the largest multi-sport event in the world for seniors. Nearly 15,000 top male and female senior athletes, ages 50 and older, from across the United States are projected to compete in 18 different sports within separate age divisions at venues located throughout the San Francisco Bay Area during the 15-day event, set for August 1 - 15, 2009.

The National Senior Games Association's (NSGA) Board of Directors selected the San Francisco Bay Area as the host city from among 10 communities that responded to the NSGA's Request For Proposal. "The NSGA could not be more pleased to be bringing our premier event to the San Francisco Bay Area. We are particularly grateful to BASOC and Stanford University for taking the lead on this large and complex event. Our California State Senior Games Championships have been thriving and now we look forward to showing the entire West Coast what the Senior Games is all about," said Bill Bankhead, CEO of the NSGA.

"This is the largest Olympic-affiliated event ever to come to the Bay Area...it will bring more athletes than even the Olympic Games themselves and span a greater range of ages than any other sporting event. The Senior Games are at the heart of the meaning of the Olympic Movement. Though they inspire us all, it's still true that many people watch the Olympic Games, see mostly younger athletes at the prime of their performance and say, 'those athletes are amazing, but that's not me...' With the Senior Games, people of all ages, even those who didn't think they could swim, run or jump anymore, are inspired to a more active, healthy and fulfilling life...that's the TRUE Olympic spirit and the real meaning of the Olympic Movement; a challenge to all of us to be the best we can be," says Anne Cribbs, President and CEO of BASOC.

Ted Leland, Athletic Director, Stanford University, who was part of the bid team explains, "At Stanford, we love athletic events. We are excited to be the main hub for the 2009 Senior Games...we have a long history of hosting events at Stanford and we look forward to making certain all the athletes have the best competitive experience possible."

The Bay Area's involvement with NSGA began in 2003, when the San Francisco Convention and Visitors Bureau received an invitation to bid on the 2009 Senior Games. The invitation was passed to BASOC in their role as the San Francisco Bay Area's regional sports organization. BASOC's Executive Committee reviewed the bid documents, and voted to submit the bid. After review, the NSGA chose the San Francisco Bay Area as one of two finalist cities and visited the Bay Area in August.

The Senior Olympics is expected to draw more than 35,000 people to the Bay Area during the two-week period in 2009, using more than 17,000 hotel and dormitory room nights. "The 2005 Senior Olympics which will be held in Pittsburg are estimating an economic impact of \$35 million, and we are convinced that the 2009 Senior Games will surpass that figure," says John Marks, President and CEO of the San Francisco Convention and Visitors Bureau.

The hub for the 15-day event will be the Stanford University Campus. Competitive events will include: archery, badminton, basketball, bowling, cycling, golf, horseshoes, race walking, racquetball, road racing, shuffleboard, softball, swimming, table tennis, tennis, track and field, triathlon and volley ball. Soccer, rowing and sailing are being discussed as demonstration sports.

BASOC

Individual Supporters

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Corporate Support

Golden Gate Bank
SF Convention & Visitors Bureau
KPMG San Francisco
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Thelen Reid & Priest
Nor Cal Waste
Stanford University
24 Hour Fitness
City of Oakland
PMI Foundation
Willis Insurance Services
Birdsall Interactive
San Jose Sports Authority

BASOC Membership Form

Name: _____ Email: _____

Company: _____

Address: _____ City: _____ Zip: _____

Contact Person: _____

Telephone: _____ Fax: _____

I'm interested in participating in:

- National and international sporting events
- Facilities - building and enhancing
- Olympians speaking at my company, community group, school
- Serving on the Local Organizing Committee for specific events
- Fundraising and special events

Annual Membership Fee:

- Individual: ___ \$100
- Corporate: ___ \$1,000

Contributions:

I want to contribute an additional _____ to this great organization.

Please send check (made payable to BASOC; Federal Tax ID No. 94-3052945) and your completed Membership Form to:

**BASOC
c/o Anne Warner Cribbs
2450 Agnes Way
Palo Alto, CA 94303**

Questions? Please call (650) 856-3200 or email cribbsaw@pacbell.net