



Thank you for your ongoing support and membership in BASOC. With your help, we will continue to seek national and international sporting events. BASOC continues to be the “go-to” resource for all Olympic related events and programs in the San Francisco Bay Area. As one of the Founding USOC Community Partners, BASOC instills in our youngsters the life lessons learned in sport and competition – teamwork, self-respect, mutual respect, fair play, discipline and goal setting.

In our 23rd year of existence, we renew our dedication to promoting a better and more peaceful world through sport. To quote the Olympic Charter, “Olympism is a philosophy of life, exalting and combining in a whole balance the qualities of body, will and mind. Blending sport with culture and education, Olympism seeks to create a way of life based on the joy found in effort, the educational value of good example and respect for universal fundamental ethical principles.”

BASOC is run entirely by volunteers. We welcome new members who love the Olympic Games, sports and the Bay Area. A membership form is available on the web site. In October of 2009, the IOC definitively rejected the excellent bid from Chicago 2016. While it is too soon to tell when the USOC may mount another bid for a future Olympic Games, BASOC is committed to helping the Northern California Olympians and the USOC to promote Olympic ideas and values in our communities and to reach out to friends around the world to help to strengthen relationships in the IOC family.

Twenty-Three Years of Dedication to Olympism – in Review

Our mission is to promote and support international and national sporting events that showcase the extraordinary spirit, diversity and natural beauty of the San Francisco Bay Area, and which also serve to inspire our youth to pursue their dreams and aspirations for the future.

BASOC, during the 1998-2002 Olympic Bid process to become the U.S. Candidate City for the 2012 Olympic Summer Games, brought a new level of regional cooperation and vision to the entire Bay Area.

Taking advantage of the momentum created by the Olympic bid process, BASOC has continued to leverage its high profile position to support Olympism and sport across the San Francisco Bay Area.

BASOC is committed to building on this success by:

1. Working with community partners to bring national and international sporting events to the San Francisco Bay Area.
2. Sharing the ideals and values of athletics with youth.
3. Supporting the creation and development of new venues for sport.
4. Continuing to pursue the ultimate goal of hosting the Olympic Summer Games and Olympic related events in the San Francisco Bay Area.

BASOC Governance

The organization, a 501 C 3 non-profit, was established in 1987. BASOC is governed by a Board of Directors and Executive Committee made up of a diverse group of Olympians, businesspeople, government leaders, educators, and others involved in the world of sport. The Executive Committee meets on a regular basis.

To Build a Better and More Peaceful World by Educating Youth Through Sport,” Olympic Charter



BASOC's 2008-2009 Activities Included:

1. BASOC & USOC Community Partnership Programs – BASOC Founding Member.
2. Attendance at USOC Board Meetings and other sports related conferences.
3. 8th Annual BASOC Celebrity Golf Classic at CordeValle Golf Resort.
4. 9th Annual Olympic Night at the SF Giants
5. 2008 Beijing 2008 Olympic Torch Relay
6. 2009 Summer National Senior Games at Stanford & other Bay Area Venues
7. 2009 National Senior Games Torch Relay
8. 2008 *Welcome Home Olympians Dinner* the SF Palace Hotel
9. First-ever Olympian Alumni Reunion in San Jose
10. San Francisco 49'ers Salute to Bay Area Olympians
11. Chinese New Year's Parade Saluting Olympians
12. USOC Olympic Processing Center – San Jose State
13. Breast Cancer Benefit Salutes the 2008 Olympic Games
14. Cystic Fibrosis Gala in San Francisco
15. United Airlines Fantasy Flight

Recent Sporting Events Completed: 2009 Summer National Senior Games, 2007 World Junior Table Tennis Championships, 2006 FINA Masters World Championships, 2005 Roller Hockey World Championship, 2006, 2007, 2008 Bay Area Senior Games at Stanford, US Track & Field Grand Prix, and 2003 Pentathlon World Championships.

Upcoming Events: 2010 *Night of Champions* Opening Ceremonies of 2010 Vancouver Olympic Games Dinner Hyatt Regency San Francisco, 2010 Bay Area Senior Games, 2010 BASOC Celebrity Golf Tournament, the 2010 Olympic Night at the Giants.

Ongoing Committees & Task forces:

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| 1. Youth | 2. Facilities |
| 3. Special Events | 4. Olympic Games |

Legacy Projects: "Training for 2012" and the creation of the Monterey Horse Park.

Funding: BASOC gains its operational funding through administrative fees, membership fees, grants, events and contributions. Funding for programs and events is also obtained through sponsorships and advertising.

Internship Program: BASOC maintains an ongoing partnership with the University of San Francisco Graduate School of Sports Management and other local Universities. Internships are available on an on-going basis.

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For additional information about BASOC, log on to: www.basoc.org

Contact BASOC and email info@basoc.org