



BAY AREA SPORTS
ORGANIZING COMMITTEE

For Immediate Release
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June 22, 2011

Media time: 12:30-1:30pm
621 So. VanNess at 17th st.
San Francisco, CA 94110

Celebrating Olympic Day in San Francisco – June 23, 2011 at noon
Northern California Olympians and BASOC Join in Celebration

June 22, San Francisco, CA.....San Francisco will join hundreds of communities across the USA, and around the world in celebrating Olympic Day on June 23. Olympic Day, held annually on June 23, is celebrated by thousands of people in more than 160 countries. Commemorating the birth of the modern Olympic Games, Olympic Day is not only a celebration, but an international effort to promote fitness and well-being in addition to Olympic ideals of Fair Play, Perseverance, Respect and Sportsmanship.

Three Time Olympian Greg Massialas will hold an Olympic Day Celebration as part of a Fencing Clinic, on Wednesday, June 23 from 12:00pm – 2:00pm at 621 S. Van Ness Ave. Coach Massialas will speak to young fencers about Olympic ideals including fitness, competition, determination and perseverance.

Three of Coach Massialas' fencers (Gerek Meinhardt, Alexander Massialas and David Willette) have learned these Olympic lessons over the past several years – and they each have multiple World Championship Gold Medals to show for it. Alexander represented the United States at the 2010 IOC Youth Games in Singapore, and has been selected for the upcoming Pan American Games. Both Gerek and Alexander are also on TEAM USA for the World Championships, being held this October in Italy.

Massialas says, “Alexander was just 10 during the San Francisco Bid for the 2012 Olympic Games, but he was inspired by the stories of the athletes and dedicated himself to fencing. That dedication and perseverance has paid off with his participation in the recent World Championships, the Youth Olympic Games and the upcoming Pan American Games.”

Other San Francisco Bay Area Olympic Day Celebrations included the June 9th BASOC Olympic Night at the San Francisco Giants, a Sacramento River Cats baseball



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game and the upcoming visit of the Chinese Table Tennis Champions and members of the Chinese Olympic Committee.

The Bay Area Sports Organizing Committee, a non-profit 501 (c) 3 organization, promotes the San Francisco Bay Area as the ideal location for preeminent amateur and professional sports events in order to enhance the region's quality of life and to stimulate the local economy. BASOC's ultimate goals are to bring the Summer Olympic Games to the San Francisco Bay Area, support a regional effort to host the Winter Games, and to create a meaningful Olympic legacy that benefits diverse segments of the population for generations to come.

The Northern California Olympians represent more than 400 Olympians and Paralympians from past and present Olympic Teams who live and work in Northern California. NCO members draw upon their athletic experiences to inspire and inform the communities of our region and to promote sport, health and Olympic ideals. Speaking at schools and special events, the NCO host annual and quadrennial Olympic events, and make grants to Olympic hopefuls. The NCO represents 12 countries, 18 Olympiads, and 25 Olympic sports.

BASOC and the Northern California Olympians are proud to announce that in the spirit of Olympic Day 2011, working with the USOC, the Training for 2012 materials that were created during the San Francisco Bid process for 2012, are available to all the communities participating in Olympic Day at <http://www.teamusa.org/od11tk>